



TeachTech Inc.

12635 Flagg Dr., Suite 101
Lafayette, CO 80026
www.TeachTechColorado.com
303-359-9836

FAX

To: NEWS EDITOR

From: TEACHTECH INC.

RE: PRESS RELEASE

PLEASE ROUTE TO BUSINESS – CONSUMER – TECHNOLOGY EDITORS AND REPORTERS.

SYNOPSIS: SIMPLE TECHNOLOGY CHOICES .COM IS A NEW WEB SITE THAT REVIEWS TECH. DEVICES LIKE CELL PHONES AND DIGITAL CAMERAS WITH A TWIST. STC REVIEWS THE ONES THAT ARE THE MOST SIMPLE AND INTUITIVE TO USE.

PRESS RELEASE ON PAGES 2-3 OF THIS FAX.

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FOR IMMEDIATE RELEASE

Contact: Steve Gandy
303-359-9836
steve.gandy@simpletechnologychoices.com

'Simple Technology Choices' Web Site Launches *Reviews of complex tools that are the easy ones to use!*

Lafayette, CO Sept 12, 2006 - TeachTech Inc. announces the launch of its new website SimpleTechnologyChoices.com.

STC hosts reviews and recommendations for powerful technology choices like cell phones and digital cameras but with a twist. We review the ones that are the *easiest* and *most intuitive* for people to use. Technology should make human interaction more natural and easy with the tools we use but often the opposite is true. So which device should we buy?

Simple Technology Choices helps answer that question for people that want devices that are simple, intuitive and uncomplicated. These devices are hard to find. The trend is to load the newest models with new capabilities and processes even before those features are proven to be desirable. It is also common for consumers to be sold more features than they really want or need.

TeachTech Inc. president, Steve Gandy, said, "We presently have some excellent reviews of cell phones and digital cameras posted that were done by a great technical writer, James Lendino, but this is just the beginning. Our plans call for reviews of software, music players, answering machines, digital watches...you name it. Our site is free to visit and is supported via advertising but we have no direct relationships with the advertisers. Our content and recommendations are entirely unbiased and un-paid for. The ads are randomly placed in

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relation to the content of the page and STC only receives revenue if the ad becomes popular with the people viewing the page. That's all there is to it.”

About TeachTech, Inc.

TeachTech Inc. (www.TeachTechColorado.com) is a consulting firm, founded by Steve Gandy and Linda Block-Gandy, that specializes in personal, school and small office, training, support, curriculum development, software development and marketing.

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